



**DRAGONS
CARE**

DRAGONS CARE
501(C)(3) NONPROFIT

2026

**SPONSORSHIP
PACKET**



Scan to contact us today:
development@dragons-care.org



OUR MISSION

Dragons Care is a 501(c)(3) non-profit that supports the teachers, staff, and School Resource Officers (SRO's) of Carroll ISD (CISD) as they walk through personal hardships brought on by illness, injury, or family tragedy. We exist to serve, support, and love our staff in their time of need as they care for our children on a daily basis.

Our hope is that by strengthening parent-staff relations, it will bring more unity within our school district and demonstrate to the CISD staff how much our community truly values them.

In addition, it is our intention that the outpouring of community involvement and support towards the staff of Carroll ISD will also increase retention and recruitment of excellent staff for the school district, an important component in providing a high-quality educational experience for students.

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OUR SUCCESS

SINCE FALL 2023

97

Staff Members Supported

\$175K+

Grant Funds Given to Staff Members



Won Non-Profit of the Year from Reader's Choice Back to Back



Won Civic Group of the Year from Chamber of Commerce

Platinum Transparency 2023

Candid.

Platinum Transparency 2024

Candid.

Platinum Transparency 2025

Candid.

Platinum Transparency from GuideStar Every Year

<5%

of Income went toward Operating Expenses every year

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OUR GOALS

EVENT SPONSORS

Our goal is to have all event costs covered by in-kind donations or event sponsors to alleviate operational costs to Dragons Care.

LEVEL-BASED SPONSORSHIPS

As a needs based organization, Dragons Care is committed to ensuring that every approved grant is fully funded.

Each request is carefully reviewed by the Board of Directors, who determine the appropriate level of support based on the circumstances, as reflected in the grant levels outlined in the graphic on the next page.

Every dollar raised on each individual grant goes directly to the staff member receiving support, even when donations exceed the stated goal. If the minimum fundraising goal is not reached, our sponsorship and general donations bridge the gap to ensure the approved level of assistance is fully funded.

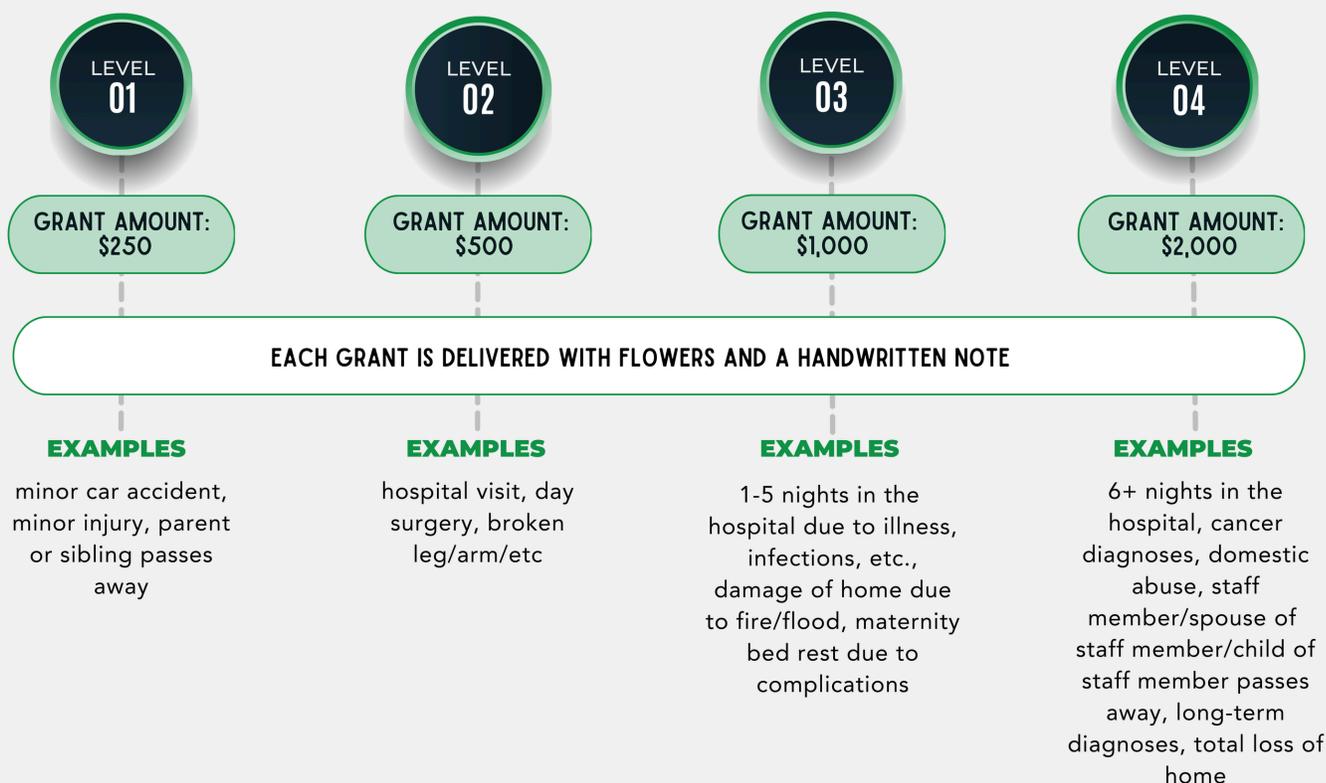
Building on this momentum, we are setting our 2026 goal at \$25,000.

YOUR DONATION IN ACTION

As a needs based organization, the Board of Directors of Dragons Care carefully reviews each request and determines the appropriate grant amount. Examples of grant requests and their corresponding grant levels are outlined in the graphic below.

Every single dollar raised, including any funds received above the stated goal, goes directly to the staff member. If the minimum goal is not reached, Dragons Care will ensure the full approved amount is covered.

Support Levels 2026



THESE EXAMPLES DO NOT LIMIT WHAT THE DRAGONS CARE TEAM WILL SUPPORT AND/OR APPROVE. INSTEAD, THEY PROVIDE AN OVERVIEW OF THE DIFFERENCES BETWEEN THE GRANT LEVELS.

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SPONSORSHIP LEVELS



PLATINUM PRESENTING SPONSOR - \$10,000+

- Presenting Sponsor at our annual Pink Out Tailgate & Auction
 - day of banner and social media visibility throughout the promotion of the event
- Ability to use Dragons Care logo for advertising
 - Ability to write off advertising while showing your appreciation for the CISD staff, e.g. Magazine Ads/Side of a CISD bus - *Your company (logo included) supports the Carroll ISD staff through Dragons Care (logo) with all of your information on the ad*
- Logo/Name on the back of annual #GetLoudWithLove Pink Out T-shirts
- Logo/Name on Annual Printed Material
 - Distributed to all elementary school campuses once a year
 - Distributed at all Dragons Care events throughout the year
- Advertising in the Dragons Care monthly newsletter that goes out to all subscribers
 - All Logos will be clickable and direct subscribers to your businesses website
- Platinum-level Sponsor Feature on Facebook and Instagram with company tagging
- Dragons Care Community Champion Signage in your place of business, which includes:
 - Yard Signage
 - Donor Recognition Plaque
- Logo/Name on the Dragons Care Sponsor webpage
 - All Logos will be clickable and direct subscribers to your businesses website

****Benefits are provided for a full calendar year starting from the time of the donation.****

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SPONSORSHIP LEVELS

GOLD - \$5,000

- Sponsorship of Booth or Section at one of our Dragons Care Partner Event - Homecoming Carnival, Spring Festival, or Celebrate Southlake
- Ability to use Dragons Care logo for advertising
 - Ability to write off advertising while showing your appreciation for the CISD staff, e.g. Magazine Ads/Side of a CISD bus - *Your company (logo included) supports the Carroll ISD staff through Dragons Care (logo) with all of your information on the ad*
- Logo/Name on the back of annual #GetLoudWithLove Pink Out T-shirts
- Logo/Name on Annual Printed Material
 - Distributed to all elementary school campuses once a year
 - Distributed at all Dragons Care events throughout the year
- Advertising in the Dragons Care monthly newsletter that goes out to all subscribers
 - All Logos will be clickable and direct subscribers to your businesses website
- Gold-level Sponsor Feature on Facebook and Instagram with company tagging
- Dragons Care Community Champion Signage in your place of business, which includes:
 - Yard Signage
 - Donor Recognition Plaque
- Logo/Name on the Dragons Care Sponsor webpage
 - All Logos will be clickable and direct subscribers to your businesses website

SILVER - \$2,500

- Logo/Name on the back of annual #GetLoudWithLove Pink Out T-shirts
- Logo/Name on Annual Printed Material
 - Distributed to all elementary school campuses once / year
 - Distributed at all Dragons Care events throughout the year
- Advertising in the Dragons Care monthly newsletter that goes out to all subscribers
 - All Logos will be clickable and direct subscribers to your businesses website
- Silver-level Sponsor Feature on Facebook and Instagram with company tagging
- Dragons Care Community Champion Signage in your place of business, which includes:
 - Yard Signage
 - Donor Recognition Plaque
- Logo/Name on the Dragons Care Sponsor webpage
 - All Logos will be clickable and direct subscribers to your businesses website

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SPONSORSHIP LEVELS

BRONZE - \$1,000

- Bronze-level Sponsor Feature on Facebook and Instagram with company tagging
- Dragons Care Community Champion Signage in your place of business, which includes:
 - Yard Signage
 - Donor Recognition Plaque
- Logo/Name on the Dragons Care Sponsor webpage
 - All Logos will be clickable and direct subscribers to your businesses website

EMERALD - \$500

- Dragons Care Community Champion Signage in your place of business, which includes:
 - Yard Signage
- Name listed on the Dragons Care Sponsor webpage (non-clickable logo)



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SPONSORSHIP LEVELS

SPONSORSHIP DETAILS	PLATINUM \$10,000+	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	EMERALD \$500
Presenting Sponsor at Pink Out Tailgate	●				
Booth/Section Sponsor at One Partner Event		●			
Dragons Care Logo for Advertising Use	●	●			
Logo/Name on #GetLoudWithLove T-Shirt	●	●	●		
Logo/Name on Annual Printed Material	●	●	●		
Advertising in DC Monthly Newsletter	●	●	●		
Sponsor Level Social Feature with Tagging	●	●	●	●	
Donor Recognition Plaque	●	●	●	●	
Clickable Logo on DC Sponsor Webpage	●	●	●	●	
Yard Signage	●	●	●	●	●
Non-Clickable Logo on DC Sponsor Webpage					●

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EVENT/IN-KIND SPONSORSHIP OPPORTUNITIES

BENEFITS FOR EVENT / IN-KIND SPONSORS:

- Advertising on Facebook and Instagram as an event sponsor
- Personal thank you in the Dragons Care monthly newsletter around the time of the event
- Verbal and/or Printed recognition at the event

PINK OUT GAME TAILGATE - OCTOBER

- Food Vendor for main course
- Beverages sponsored (no alcohol)
- Dessert Sponsor
- Fun Giveaway (i.e. pink & green pom poms, small footballs, etc)
- Table Sponsor
- Auction Donation Sponsor
- Decor Sponsor



ANNUAL PRINCIPAL & VOLUNTEER DINNER - APRIL

- Food Vendor for main course
- Beverages sponsored (no alcohol)
- Dessert Sponsor
- Tables & Chairs Sponsor
- Decor Sponsor
- Thank You Gift for principals & volunteers



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